

Tadger Group News December, 2006

<http://www.tadgergroup.com>

If you have news, views, reviews, or simply want to say hi, please contact your agent or us: admin@tadgergroup.com

Recent Events

Oct. 11, 2006

Tadger Group International and Envirotek Associates have launched an Environment Support Program to raise one million dollars for non-profit environment protection agencies. See all of the details at the link below.

<http://tadgergroup.com/esp/ESPen.php>

Oct 30 – Nov. 4, 2006

Tadger Group was well represented at the Havana International Fair at the EXPOCUBA exhibition grounds. Many interested companies and government agencies approached our exclusive distributors for Cuba, cesigma. We would like to thank Luis Rafael Diaz Cisneros for the efforts of his Team.

http://www.camaracuba.cu/FFihav/2006/FIHAV2006_ENG.html

Nov. 29 – Dec. 2, 2006

Tadger was invited to partake in the **INTERNATIONAL ENTREPRENEURSHIP FAIR FOR SMALL AND MEDIUM-SIZED ENTERPRISES**. The Serbian government was so impressed with the Euro Tadger Team that they gave them a space in their booth at the show. Not only was the show a tremendous success but also Mickey, Euro Tadger Local Leader, was able to do a live presentation at a technical session. Special thanks go out to the Euro Tadger Team who put a spectacular booth and presentation together on very short notice.

Dec. 1, 2006

Tadger Group announced its decision to offer Envirotek Associates the Exclusive Distributorship for Canada. In their first year, Envirotek has made great strides in penetrating the Canadian transportation market. With a solid game plan for 2007 and the introduction of their new Sales Manager, Donna Thomas, Envirotek will definitely add value to Tadger customers across Canada.

<http://www.envirotek.homestead.com>

Latest Test Results

Tadger has officially launched a new Technology Verification Method. With the use of a customized By-pass kit and a precision flow meter, we can now validate the Tadger Technology on any fleet within minutes.

We've recently completed one new road trial and six new flow meter tests:

Clare Rose Inc: One tractor with a Cat C13 engine and two route trucks with Cat C7 engines were tested using the Clare Rose Fuel Tracking System to track fuel economy. Calculations indicate a 4.9 percent mileage improvement, resulting in an average savings of \$85.75 per month per tractor and \$42.88 per month, per route truck.

<http://www.tadgergroup.com/files/Clare%20Rose.pdf>

Flow Meter Testing:

The introduction of flow meter testing is a significant milestone in Tadger history. Like anything, flow meter testing is just a tool however it can help fleets see the Tadger effect in real-time without the interference of other variables such as loads, drivers, routes etc.

Here is a summary of the flow meter tests completed to date:

Company	Engine	Improvement	Condition
Guelph Transit	1998 Detroit Series 50	.0030 l/min	High idle
Innocon	2003 Mack E7	.0033 l/min	High idle
US Postal Service	2006 Mack E7	.0038 l/min	High idle
Great Cad Coach	2006 Detroit Series 60	.0120 l/min	High idle
HD Industrial	International DT530	.0211 l/min	Full load
Seaboard-Harmac	2005 Cat C15	.0110 l/min	High idle

Industry News

Part 2: Why ethanol is not a solution

Ethanol is the commonly used name for ethyl alcohol. It is made by distilling starch from vegetables, grains, and corn. When mixed with gasoline it supposedly reduces carbon monoxide emissions.

Ethanol supporters argue that government subsidies to the ethanol industry create jobs, provide better security and prices for farmers, and increase North America's self reliance in energy production. On the surface, those seem like logical reasons to pursue ethanol as an alternative fuel.

Ethanol detractors offer rebuttals: job creation in one sector comes at the expense of others, and is national economic self-sufficiency a desirable goal?

Yet despite the good intentions, the idea of government promoting one solution over others leaves many transportation professionals with an uneasy feeling, even if they can't quite explain why.

Government involvement is perhaps the biggest argument against ethanol. In the words of Ringo Starr, "Everything government touches turns to shit." Experience makes it difficult to argue with the honorable ex-Beatle's sentiment.

"The only reason we have a market for ethanol is the collusion between the farm lobby, ethanol producers and cohorts in the government, particularly the federal government, who have extended subsidies to this industry," said William E. Rees, professor, University of British Columbia, School of Community and Regional Planning, Vancouver, as published in the National Post, August 12, 2006.

Because it requires five to six times more land to grow fuel for an automobile than it does to feed a person, Mr. Rees refers to ethanol as an ecological disaster. He also maintains that without funding the ethanol industry would collapse.

But does Canada even have enough grain to produce the amount of ethanol required by the government? In addition to subsidy concerns, fluctuating oil and feedstock prices

could also result in supply and demand imbalances for ethanol that are similar to those of oil markets.

According to the Ontario Ministry of Agriculture, in 2005 61 percent of 372 million bushels of Canadian-produced corn came from Ontario. Canada also imported 87 million bushels.

One bushel of corn produces 10 liters of ethanol. So to produce 5 percent of Canada's fuel would take more than half of Canada's corn crop. Others believe that ethanol will also have to be produced from wheat, barley, and cellulose, which comes from straw and corn husks.

Farmers are understandably excited about the prospect of "growing gasoline". It remains to be seen if everyone else is willing to see their taxes subsidize those in the farming and ethanol producing communities.

New customers

Cornwall Sand & Gravel

Blue-Con Construction

C & C Construction

New Dealers

Dynamic Solutions, Paul M. Palmer

Check out our web site for other Dealers and Agents:

<http://www.tadgergroup.com/international/international.php>

Company Profile

We want to feature **you** in this newsletter. Simply tell us about your company, and what you're experiencing with Tadger We'll take care of the writing.

To be featured in our monthly newsletter **please contact your agent or us directly:**

admin@tadgergroup.com

This month's feature company is **Clare Rose Inc.**

Please review their web site at:

<http://www.abwslr.com/clarerose/home>

Brief History of Clare Rose Inc

Clare Rose Inc. began as a small soda water distributing firm on November 30, 1936. It was established by Clare F Rose and located at 107 West Main Street, Patchogue, New York. Known at the time as C. Rose Distributing, the brands that were sold were "Mission" and "Plaza" beverages. By 1944, C. Rose Distributing was the largest independent soda water distributor in Suffolk County.

In 1947, C. Rose Distributing was appointed as the "Anheuser-Busch" wholesale distributor for eastern Suffolk County. This appointment required the company move to its larger and present location at 72 West Avenue, Patchogue, New York. (In December, 1991, West Avenue was renamed "Clare Rose Boulevard"). By 1964, Clare Rose Inc. became the "Anheuser-Busch" distributor for the entire county of Suffolk. Clare Rose Inc. has grown from handling the "Budweiser" brand in 1947 to distributing a large portfolio of products that is second to none on Long Island.

In June of 1991, an opportunity arose for Clare Rose to expand west to Nassau County. On August 5, 1991, Clare Rose of Nassau became the Official Anheuser-Busch wholesaler of Nassau County.

In addition, in May of 1993, our expansion efforts continued when we acquired the Staten Island Territory and Clare Rose of Staten Island became the Official Anheuser-Busch wholesaler for that borough.

Finally, on April 1, 2001, the Patchogue and Melville locations merged to form one of the largest Anheuser-Busch wholesalers in the country.

To accomplish this feat, Clare Rose Inc. now employs more than 200 employees.

Future Events

Jan. 23 – 25, 2007

Heavy Duty Aftermarket Week

Las Vegas, NV

<http://www.hdaw.org>

Feb. 20 – 21, 2007

Effective Fuel Management for Fleets Conference

Radisson Downtown Miami, FL

<http://www.eyefortransport.com/fuel>

Tadger Success Stories

Please go to <http://www.tadgergroup.com/testimonials/testimonials.php> to review our latest testimonial letters from our individual consumers.

THE ENTIRE TADGER TEAM WOULD LIKE TO WISH YOU A SAFE AND FUN HOLIDAY SEASON!!!!!!