

Tadger Group News October, 2006

<http://www.tadgergroup.com>

If you have news, views, reviews, or simply want to say hi, please contact your agent or us: admin@tadgergroup.com

Recent Events

Aug. 10, 2006

Tadger Group was featured on the CTV evening news. CTV completed a 2-minute piece on the Tadger and our largest Canadian Distributor, Envirotek.

To view, please go to the Tadger Homepage and click on the video.

<http://www.tadgergroup.com/index.php>

Aug. 24-26 2006

Tadger was well represented at the Great American Trucking Show in Dallas that hosted over 45,000 attendees. This was the first time that Tadger exhibited at this show and special thanks go out to Terry Lewis and Ernie Dudley who put a spectacular booth together on very short notice. Terry and Ernie are both part of the "Tadger of Arkansas" distributorship.

Aug. 25-27 2006

Tadger made its debut appearance at the Winona Peach Festival, which attracted over 200,000 visitors. Jas Mogford played a key role for Tadger in coordinating the display booth. Congratulations to Michelle from Binbrook that won a free Gas Tadger in our putting competition.

Sept. 27, 2006

Belgrade University has completed extensive emissions and fuel economy testing in their campus lab. The testing was completed on an engine dynamometer. The final report is now available for review. For the detailed report click below:

<http://www.tadgergroup.com/files/Engine%20Dyno%20Test%20at%20Belgrade%20University%20Reduced.pdf>

Latest Test Results

We've recently completed four new road trials and two Genset flow meter tests:

USA Truck: Six trucks with Cummins 2005 ISX engines were tested using the USA Truck Tracking System to track fuel economy. Calculations indicate a 3.8 percent mileage improvement, resulting in an average savings of \$154.71 per month, per truck.

<http://www.tadgergroup.com/files/USA%20Truck.pdf>

Gainey Transportation completed their large sample validation trial using the SensorTracs system to track fuel economy of thirty-four trucks (Detroit Series 60). Gainey's staff tracked the results against a control group of trucks and released the results to Tadger. There was a 3.51 percent average mileage improvement. This results in an average savings of \$193.05 per month, per truck.

<http://www.tadgergroup.com/files/2nd%20Gainey%20Transportation%20Services.pdf>

Premier Transportation, Inc.: Four trucks with Mercedes MBE 4000 & Volvo D12D engines were tested using the Premier Tractor Mpg Reporting System to track fuel economy. Calculations indicate a 5.7 percent mileage improvement, resulting in an average savings of \$246.37 per month, per truck.

<http://www.tadgergroup.com/files/Premier%20Transportation.pdf>

Auto Wares Group: Three Ford Ranger (Gas) auto parts delivery trucks were tested using the Corporate Fuel Management system to track fuel economy. There was a 1.2 Mpg improvement (7.0 percent) resulting in an average savings of \$21.15 per month, per truck

<http://www.tadgergroup.com/files/Auto-Wares.pdf>

Cornwall Gravel & Thomas Cavanaugh Construction: Tadger ran trials on Cat 3412 & 3512 Generators at their quarries. Using a new technique, which incorporated the use of a flow meter, we were able to demonstrate improved fuel economy of 2.8 percent at Cornwall Gravel and 5.1 percent at Cavanaugh. This represents an R.O.I. of less than 2 months.

<http://www.tadgergroup.com/files/Genset%20Test%20Results%20Sept%202006.pdf>

Industry News

Ethanol, Part 1

Ethanol is the commonly used name for ethyl alcohol. It is made by distilling starch from vegetables, grains, and corn. When mixed with gasoline it supposedly reduces carbon monoxide emissions.

While ethanol has been receiving great amounts of press these days, it's not new. Brazil has been making ethanol from sugar for decades.

To produce a fuel in response to the 1970s energy crisis, Congress began a series of efforts to boost the production of ethanol, an alcohol that American producers most commonly derive from corn. The subsidies take many forms; from income tax credits to loan deficiency payments.

In 2005 Congress passed and President Bush (who's never seen a spending bill he didn't sign) approved a bill requiring the use of 7.5 billion gallons of domestically produced fuels by 2012, which the ethanol industry hopes will ultimately increase the production of ethanol, according to Mises.com.

The Canadian government has committed to a mandatory blend of five percent ethanol or biodiesel in all transportation fuels by 2010.

The province of Ontario announced a 12-year, \$520-million program, called the Ontario Ethanol Growth Fund. A mix of capital and operating grants are intended to help the provincial ethanol industry create enough product to meet the mandatory mix of five percent ethanol in all gasoline sold across the province by 2007.

According to the Canadian Renewable Fuels Association (CRFA), Canada was ranked 14th by production on the list of countries making renewable fuels in 2004, behind the United States, China, and Brazil.

The CRFA cites seven ethanol plants that produce 450 million liters of ethanol using corn and wheat. Three more plants that will each produce more than 100 million liters are under construction and several more are in the planning stages.

Two plants in Montreal and Hamilton produce 90 million liters of biodiesel, which combines animal or vegetable fat and ethanol.

Ethanol supporters offer the usual arguments: these bills create jobs, provide better security and prices for farmers, and increase America's self reliance in terms of energy production.

On the surface, those seem like logical reasons to pursue ethanol as an alternative fuel.

Yet despite the good intentions, the idea of government promoting one solution over others leaves many transportation professionals with an uneasy feeling, even if they can't quite explain why.

In Part 2, we'll examine why ethanol is NOT the solution.

New customers

Cascade Carriers

Thomas Cavanaugh Construction

New Dealers

Aalto Technologies

Earthworm Environmental

<http://www.earth-worm.com>

Check out our web site for other Dealers and Agents:

<http://www.tadgergroup.com/international/international.php>

Company Profile

We want to feature **you** in this newsletter. Simply tell us about your company, and what you're experiencing with Tadger We'll take care of the writing.

To be featured in our monthly newsletter **please contact your agent or us directly:**

admin@tadgergroup.com

This month's feature company is **MSM Transportation.**

Please review their web site at :

<http://www.shipmsm.com>

Future Events

Oct. 31 – Nov. 2, 2006

AAPEX (Automotive Aftermarket Show)

Las Vegas, NV

<http://www.aapexshow.com/>

Nov. 3 - 5, 2006

CamExpo

Centre de Foires de Quebec

Quebec

<http://www.cam-expo.com>

Tadger Success Story

Here is a letter sent in from one of our satisfied customers:



124 Commercial Rd.
Bolton, ON
L7E 1K4
(905) 951-6800
800-667-4175

August 1, 2006

Tadger Group International
2 Parkwood Rd.
Grimsby, ON
L3M 4K8

Dear Gunner Couce:

We wanted to take this opportunity to thank you for introducing us to your Tadger Fuel Saving Product.

We were impressed with your presentation and the number of customer test reports you were able to show us during our initial meeting. After our meeting in late 2005, we ran our own trials on four 2004 Detroit Series 60 engines with EGR's. We were also impressed with the fact that one of your Installation Technicians installed your device on one of our trucks while on a run in the London area.

We are happy to report that we saw upwards of 5% fuel savings, which would easily pay for the units in less than 6 months.

We will be outfitting our company owned trucks and would recommend your product to anyone looking to save fuel in these times of sky rocketing prices.

A handwritten signature in blue ink, appearing to read "Mike McCarron", is written over the typed name and title.

Mike McCarron
Managing Partner, MSM Transportation Inc.

Watch for the release of the new Environmental Support Program at:

www.tadgergroup.com