

Tadger Group News December, 2007

<http://www.tadgergroup.com>

If you have news, views, reviews, or simply want to say hi, please contact your agent or us: admin@tadgergroup.com

Wishing our readers a healthy and happy holiday season!!!

Recent Events

Nov. 5 - 10, 2007

Tadger Group was represented by cesigma, its exclusive distributor, at the Havana Trade Fair at the Expocuba fairgrounds. This is the third straight year that Tadger Group has been promoted at this annual event. This event attracted 1,398 companies with representation from over 50 countries. TGI would like to thank Luis Rafael Diaz Cisneros and his team for their efforts and support.

<http://www.cpalco.com>

Sept. 27, 2007

Tadger Group International was invited to attend a 3-day business event with the Canadian Consulate in Houston Texas. The highlight of the trip was that TGI was able to present a 90 second elevator pitch at the 5th Annual Rice Alliance Energy & Clean Technology Venture Forum with an additional 60 companies. The opportunity provided companies with visibility and exposure to potential investors, customers and strategic partners.

There were 5 awards given to the companies with the “Most Promising” technology and Tadger Group International, a Canadian-based company received one of the five awards.

The Rice Alliance for Technology and Entrepreneurship is Rice University's flagship initiative devoted to the support of technology entrepreneurship. Its mission is to support the creation of technology-based companies and the commercialization of new technologies.

Please listen to the elevator pitch at:

<http://www.tadgergroup.com>

Latest Test Results

We have completed two road trials with over-the-road carriers in Canada:

Buckley Cartage Limited: One over-the-road truck with a Tadger on Volvo VED12 engine was tested using their fuel tracking system and compared against a control truck without the Tadger. There was a 5.3 percent mileage improvement resulting in an average savings of \$270.86 per month, per truck

Bell City Transport: Five over-the-road trucks with a Tadger on Cat C13 and C15 engines were tested using the ECM's and compared against the Bell City fuel tracking system. There was a 4.2 percent minimum mileage improvement resulting in an average savings of \$257.76 per month, per truck

We have completed one road trial with a major over-the-road carrier in the USA however we have not been granted permission yet to release the results. Please see our February 2008 newsletter.

Here is a summary of the flow meter tests completed since our August newsletter:

Company	Engine	Improvement	Condition
Unibeton Concrete	Mack 350	.0125 l/min (0.20 gal/h)	On Road
Lise Lavoie Inc.	Cat C15	.0334 l/min (0.53 gal/h)	High Idle

Please note that due to the efforts from our technical group, Tadger strives to only offer flow meter testing under consistent operating conditions on the road however the high idle tests may have to be used in specific circumstances.

Industry News

Why are Fuel Prices so High?

After the driver shortage, oil prices are the second biggest concern of those in the transportation industry. So why are oil prices so high?

As always, there are a few reasons.

1. The first is the law of supply and demand. As demand for something, especially a commodity like oil, increases, so does the price. Because more people want oil, providers can ask greater prices.

Adding to traditional first world oil demand are the growing third world countries As their economies grow, China and India are requesting more oil. To ensure continuing oil supply flow, China has even provided an 850,000-man private army to Sudan.

2. Another reason oil prices are higher is inflation. We're NOT talking about price inflation mentioned above. That's the line Keynesian economists use, and it's largely irrelevant here. Inflation of the money supply is the real answer.

In the USA the Federal Reserve prints more paper money and releases more credit into the banking system. Paper money is intended to reflect the value of goods and services. When the supply of paper money is increased faster than the supply of goods and services, then it takes more paper money to purchase those same goods and services.

It's important you know that the Federal Reserve is NOT the government. It is a private banking cartel created in 1913. Since its inception, the Fed has performed only one action: it has printed more paper money. In fact, it has printed so much paper money that the value of the US dollar has fallen 96%. In the past five years, the current administration has printed so much money that the value has fallen 20%.

This is also true for The Bank of Canada, The Bank of England, and all other countries except Monaco and a handful of others. All have central banks that operate outside government influence and all inflate their currencies -- every single one.

When money is worth less, then the commodity (oil) it can buy seems to be priced higher.

3. Peak Oil is the point at which oil production begins to fall, as demand increases (yes, there's that old law of supply and demand again). It is the theory that new oil reserves are not being discovered in quantities sufficient to meet increasing world demand.

Oil is being consumed faster than it can be discovered and removed from the ground. It is the peak in production of the world's most important nonrenewable resource - that which our entire system of life revolves upon.

In 1957 Royal Dutch Shell geologist King Hubbert predicted the US oil crisis of the 1970s.

Hubbert was right. Oil production in the USA peaked in the early 1970s and today output is approximately 50% below the record high. Despite advanced technological wizardry, the self-titled "world's most developed nation" now imports roughly 65% of its oil.

Ask yourself why big oil companies are exploring in harsh, remote environments like offshore Kazakhstan and Sakhalin Island, rather than in the good old U.S. of A? Is it because the size of potential U.S. oil discoveries is not worthy of large-scale investments?

Or is it possible the large oil companies aren't interested in going against the well-financed and well-published environmentalist movement in North America?

We'll explore these avenues in future issues.

New customers

Inontime Inc.
Ingersoll Exhaust
Hub Truck Group
Onondaga Beverage
Ciment Quebec
Art's Crushing
Bell City Transport
L82 Construction
Featherweight Hauling
Primemax Energy
SER Transport
Ashley Distribution

New Dealers

Patterson RV – Dutton, ON
Sunrise Group – Red Deer, AB

Check out our web site for other Dealers and Agents:

<http://www.tadgergroup.com/international/international.php>

Company Profile

We want to feature **you** in this newsletter. Simply tell us about your company, and what you're experiencing with Tadger We'll take care of the writing.

To be featured in our monthly newsletter **please contact your agent or us directly:**
admin@tadgergroup.com

Future Events

December 14 – 16, 2007

Memphis International Auto Show

Agricenter Expo Center, Memphis, Tennessee

<http://www.motortrendautoshow.com/memphis>

January 21 – 24, 2008

Heavy Duty Aftermarket Week

Mirage Hotel, Las Vegas, Nevada

<http://www.hdaw.org>

February 4 – 7, 2008

TMC 2008 Annual Meeting & Transportation Technology Exhibition

Orange County Convention Center, Orlando, Florida

<http://www.truckline.com/aboutata/councils/tmc>

Tadger Success Stories

Please go to <http://www.tadgergroup.com/testimonials/testimonials.php> to review all of our testimonial letters from our individual consumers.

From: Lance Walker [mailto:lwalker@sunrisegroup.ca]

Sent: Saturday, November 10, 2007 12:36 PM

To: 'jmogford@tadgergroup.com'

Subject: Tadger Fuel Saver and Emissions Reducer

I am the President / CEO of Sunrise Mobility Inc. as well as Sunrise Group Ltd. (the parent company) based out of Red Deer, Alberta.

I was first introduced to the Tadger back in August 2007 by a very good friend of mine as he felt that my fleet of 7 light trucks may benefit from this technology. I am a very astute business man and when asked to try new products I investigate the product and decide on the out come using my data collected, not the information provided on any company's website. I always question the integrity of said information found on any website. I investigated the product and in fact purchased a Tadger for my 2006 Chevrolet Duramax Diesel 4x4 Crewcab pickup truck. I completed 2 round trips to Toronto, Ontario from my home base in Red Deer, Alberta.

The first trip (East Bound) was made with a 26 ft fifth wheel RV with no Tadger installed. On our arrival into Toronto my son and I met the Tadger representatives where their install team installed a Tadger devise on my truck. We returned to Red Deer, hauling the same RV trailer with the Tadger working quietly under the hood. I was dissatisfied with the results of my return Tadger test, only because my son and I hit strong head winds for 85% of our return trip to Red Deer, Alberta. With that said we still enjoyed a much peppier, cleaner running engine. The black smoke that is associated with most every diesel engine, when under torque, was virtually

eliminated with my vehicle. I felt that the test, although very impressive, deserved more testing to gain the fuel saving information I was initially looking for.

Approximately 3 weeks later I elected to re-travel my path and drive to the Toronto area once again, without the fifth wheel RV in tow and the Tadger installed for the East bound trip. This time the trip would be completed under a more controlled environment. I elected to drive the trip myself, thus allowing only one driver and one driving attitude, speed limits were strongly adhered to, fuel stops were made at the same locations in both directions (east and west), I also elected to use the same fuel supplier, in this case I elected to use Petro Canada. I did this to ensure the fuel used was as consistent as possible. I felt that getting fuel from different suppliers may slightly taint my findings. Before my departure from Red Deer I ensured that my vehicle was mechanically sound, oils were changed, air filters were clean, tires were properly inflated etc.

When I arrived in Stratford, Ontario I had the Tadger Installer remove the Tadger from my vehicle for the return trip across the country. After leaving Stratford and traveling approximately 1 hour to the new Toll highway 407 in Toronto, the black smoke from the tail pipe was back, the hesitation I had always experienced when I hard accelerated without the Tadger installed was also back.

The truck was different and not to the good. My return trip was again very controlled and monitored. I stayed over in Winnipeg one extra night to avoid a strong wind storm that came through the area, attempting to keep within the controlled environment I had set.

The results of my trip were nothing short of impressive. The Tadger was reinstalled by my own employees on my return to Red Deer. Within minutes of the Tadger being reinstalled the black smoke was eliminated, the hesitation on acceleration was gone, my fuel economy was restored and the truck continued to operate as good as it did when I purchased the vehicle some 100,000 kms ago. The results of the trip recognized an impressive 8.1 % to 8.6% fuel economy increase over not running the Tadger.

I have found that the Tadger Representatives and the Tadger device delivered exactly what they claimed in person as well as confirming that the information on their website was true and very accurate.

Since this trip I have taken on the exclusive rights to the Tadger product for Western Canada and am pushing for the entire country. As a strong business man, I only back products that meet their claims but proven through my own data collection.

I have been driving heavy trucks since 1978, I have owned my own highway tractors, thus having a very strong understanding of the expenses involved in such a business. I have continued to be associated with the trucking industry in one form or another since 1978.

I truly thank you for your time to allow me to share my amazing story and business venture with the professional team of personnel at Tadger Group International.

Very best regards,

Lance Walker

President / CEO

SUNRISE group Ltd.

SUNRISE mobility Inc.

#11, 7727 50 Ave. Box 473

Red Deer, Alberta, Canada T4P 1M7

Phone: 403-346-5396

Fax: 403-340-1439

Toll Free 1-866-346-5396