

Tadger Group News June, 2007

<http://www.tadgergroup.com>

If you have news, views, reviews, or simply want to say hi, please contact your agent or us: admin@tadgergroup.com

Recent Events

Apr. 10 - 19, 2007

Tadger Group made its initial market penetration into Greece. Company President, John Mogford, spent 3 days in Athens and 5 days in Thessalonika to support the efforts of the Exclusive Distributorship Team. The trip consisted of meetings with local business owners, presentations to government officials and 19 flow meter demonstrations in 4 days. We even had time to visit the original Olympic Stadium and the Parthenon. Many thanks to the tireless efforts of the local Team in Greece, Ioannou, George and the boys from Thessalonika as well as the homeland support from George's wife Cathy.

May 10, 2007

Tadger Group performed a live demonstration at Ed Learn Ford in St. Catharines, ON. The demo on a 2004 Ford F150 was conducted using the Ontario Drive Clean Test program with and without the Tadger. Emission reductions was the focus.

See the complete report at:

<http://www.tadgergroup.com/files/Demonstration%20at%20Ed%20Learn%20Ford.pdf>

May 13 - 17, 2007

Tadger Group International's technical Team supported the efforts of Bretson & Associates with their follow visit to the Bahamas. The country of the Bahamas was officially launched in December 2006. This trip was essential in technical training of the key installation personnel in the Bahamas. Additional meetings were also held with government officials and business owners. The Bahamas was also the introduction of on-road testing with a precision flow meter. This technology has been improved on by Talguy Enterprises and is shaping up to be the method of choice is real time product performance verification. Many thanks to the efforts of Bretson & Associates, Bill Tallman, Dennis Dames and the local Team in the Bahamas

Latest Test Results

PVS Transportation: Two trucks with Cat C15 engines were tested using the ECM's to track fuel economy. Calculations indicate a 6.9 percent mileage improvement, resulting in an average savings of \$171.79 per month, per truck.

Here is a summary of the flow meter tests completed since our last Newsletter:

Company	Engine	Improvement	Condition
Town of Hempstead	Cat 3126, Mack	.0096 l/min	High idle
Winters Bros.	Mack 350	.0102 l/min	High idle
Bacardi	Int'l DT466	.030 l/min	On Road
Bahamas Food Service	Mack	.020 l/min	High Idle
Mailboat Co.	Mack	.012 l/min	High Idle
Global United Ltd.	Mack	.0035 l/min	High Idle

Industry News

More Ethanol Idiocy

Two more unintended consequences have emerged as government uses tax dollars to fund ethanol industry.

The first is that Big Oil companies see no need to increase refining capacity, according to an article in the New York Times.

Thanks to environmental activists it is very difficult, even impossible in many jurisdictions, to build new oil refineries. If the government is going to fund ethanol, oil companies see no reason to go through with the expense and hassle of building new refineries.

That decision puts further strain on existing refinery capacity, especially as demand increases from India and China

The second unintended consequence is that oil executives are using their profits to purchase farmland. A National Post story featured oil executives buying tens of thousand of acres of Saskatchewan land used for growing corn.

Are they hedging their bets, or planning for when oil is too costly? At least the farmland won't be turned into subdivisions.

In other news, as discussed in the last newsletter, the price of corn has reached a record high. Some of that price is undoubtedly due to governments printing more money than ever, inflating the price of everything. But much of the increase is due to the increase in demand for corn, thanks in part to ethanol.

New Truck Speed May be Limited

An idea rejected in 1991 by the US National Highway Traffic Safety Administration, has been proposed again.

In the USA, Road Safe America and the American Trucking Association (ATA), and in Canada the Canadian Trucking Association (CTA), have proposed new trucks weighing more than 26,000 pounds (11,793 Kilograms) be limited to a top speed of 68mph.

Many new trucks are already equipped with computerized speed governors designed to limit a vehicles maximum speed. However, no law exists that requires them to be activated.

The CTA contends that reducing speed will reduce emissions; positively affecting the environment.

The US associations responsible for the proposal think excessive speed is a factor in crashes. Accordingly, they believe that with truck speed limited to 68mph, the number of truck accidents will decrease.

The theory is that truck drivers must travel as fast as possible to complete deliveries, and that road delays, including other crashes, contribute to speeding.

As always, there are other sides to the argument that speed is a factor. The driver shortage contributes by placing more inexperienced drivers on the roads.

And reduced truck speeds could cause new problems. With trucks limited to 68mph, it's possible car and truck crashes will increase, as more car drivers attempt to pass trucks. Lowered truck speeds could also prevent all vehicles from entering or exiting the right hand lane on highways.

In the UK drivers complain that speed governors set to 56mph put them to sleep. They would prefer being allowed to drive at 65 or 68mph. It's possible that North American truckers would prefer that if instituted at all, the limits be set even higher.

New customers

J. Kings Foods
Autokraft Kiel
Environment Clean Energy

New Dealers

Check out our web site for other Dealers and Agents:

<http://www.tadgergroup.com/international/international.php>

Company Profile

We want to feature **you** in this newsletter. Simply tell us about your company, and what you're experiencing with Tadger We'll take care of the writing.

To be featured in our monthly newsletter **please contact your agent or us directly:**

admin@tadgergroup.com

Future Events

July 27 – 29, 2007

The Fergus Truck Show

Fergus Community Center, Fergus, ON

<http://www.fergustruckshow.com>

August 24 - 26, 2007

The Great American Trucking Show

Dallas Convention Center, Dallas, Texas

<http://www.gatsonline.com>

Tadger Success Stories

Please go to <http://www.tadgergroup.com/testimonials/testimonials.php> to review our latest testimonial letters from our individual consumers.