

## Tadger Group News June, 2008

<http://www.tadgergroup.com>

If you have news, views, reviews, or simply want to say hi, please contact your agent or us: [admin@tadgergroup.com](mailto:admin@tadgergroup.com)

### Recent Events

Dec. 21, 2007

We almost forgot to let everyone know that Tadger Group received its exemption from the California Air Resources Board (CARB) permitting advertisement, sale and installation in California. Executive Order # D-627 was issued late in December and Tadger Group has taken full advantage of this with the installation at three prominent fleets in California.

<http://www.tadgergroup.com/files/ARB%20Exemption%20Letter%2012.21.07.pdf>

June 4, 2008

Tadger Group International is in the process of signing a Reseller agreement with Xscape Ez for the Canadian market. Tadger Group is proud to represent this cutting edge technology that is quickly being sought after by the OEM's. Special thanks go out to the Xscape Ez Team as we look to develop a sustainable business relationship.

<http://www.xscapeez.com>

### Latest Test Results

We have completed one road trial with an over-the-road carrier in Canada:

Bell City Transport: Five over-the-road trucks with a Tadger on Cat C13 or C15 engines were tested using the Bell City fuel tracking system. There was a 5.9 percent mileage improvement resulting in an average savings of **\$462.67** per month, per truck

Here is a summary of the flow meter tests completed since our April newsletter:

<b>Company</b>	<b>Engine</b>	<b>Improvement</b>	<b>Condition</b>
Whitelaw Trucking	Cat C13	2.5 L/h	On Road

Please note that due to the efforts from our technical group, Tadger strives to only offer flow meter testing under consistent operating conditions on the road however the high idle tests may have to be used in specific circumstances.

### Industry News

#### Rising Food Prices

Rising food prices have sparked riots... one source claimed food riots have already occurred in 34 countries.

United Nations Food and Agriculture Organization recently held a summit in Rome. As expected, opinions differed on the amount various factors are contributing to the world food crisis.

Some acknowledged that increasing energy costs as well as growing demand for meat and dairy products from booming developing countries (China and India) are contributing to rising food prices.

Many attendees pointed at biofuels as the cause of food shortages.

Biofuel supporters talk about climate change and rising oil prices.

Detractors say biofuels accelerate global warming by encouraging deforestation. More important, crop production diverted from food to fuel decreases the amount of available food. Then – according to the law of supply and demand -- food prices rise.

Brazil has long been using sugar cane to produce ethanol. Not surprisingly, the Brazilian president was outraged that people would rather eat than burn his country's product in their vehicles.

"It is frightening to see attempts to draw a cause-and-effect relationship between biofuels and the rise of food prices," said Luiz Inacio Lula da Silva. "It offends me to see fingers fingers soiled with oil and coal pointed against clean energy from biofuels."

Last year the European Union endorsed a plan calling for a 10-percent share of biofuels for road vehicles by 2020.

The International Monetary Fund says increased demand for biofuels is contributing to food price increases by as much as 30 percent.

Japanese Prime Minister Yasuo Fukuda called for more research into biofuels made from non-food plants.

Ethanol produced from corn is subsidized in North America.

U.S. Agriculture Secretary Ed Schafer claimed biofuels have contributed only a tiny percentage to price rises so far. He pointed to advantages like increased security, economic development in rural areas, and reduced emissions. He also claimed biofuels do not weigh heavily on food prices.

Did we expect a government spokesperson to disagree with government policy of subsidizing corn farmers? Certainly that depends on one's definition of "heavily".

The Brazilian president said corn-based ethanol is less efficient than the fuel produced with sugar cane. He also said corn can only compete with sugar when backed by subsidies and tariffs.

In other words, his is bigger and better than ours.

Some pundits count on American technological prowess to someday magically increase the efficiency of corn ethanol. Others expect US corn subsidies to be lowered as more crops take hold.

Yes, because in the words of economist Milton Friedman, “Nothing is as permanent as a temporary government program.”

### **New customers**

ON Excavac  
Norfolk County  
RST Industries  
Maxxam Analytics

### **New Dealers**

Manobina Enterprises PVT, Ltd.

Check out our web site for other Dealers and Agents:

<http://www.tadgergroup.com/international/international.php>

### **Company Profile**

We want to feature **you** in this newsletter. Simply tell us about your company, and what you're experiencing with Tadger We'll take care of the writing.

**To be featured** in our monthly newsletter **please contact your agent or us directly:**

[admin@tadgergroup.com](mailto:admin@tadgergroup.com)

### **Future Events**

August 21 - 23, 2008  
The Great American Truck Show  
Dallas Convention Center, Dallas, Texas  
<http://www.gatsonline.com>

August 17 - 20, 2008  
The Best Show in Public Works  
New Orleans Convention Center, New Orleans, Louisiana  
<http://www.apwa.net/meetings/congress/2008>

July 24 - 27, 2008  
The Fergus Truck Show  
Fergus Fair Grounds, Fergus, Ontario  
<http://www.fergustruckshow.com/index.shtml>

June 26 - 28, 2008  
The Great West Truck Show  
Las Vegas Convention Center, Las Vegas, Nevada  
<http://www.truckshow.com>

June 19 - 21, 2008  
Automechanika Canada 2008  
International Center, Toronto, Ontario  
<http://www.automechanikacanada.com>

## Tadger Success Stories

Please go to <http://www.tadgergroup.com/testimonials/testimonials.php> to review all of our testimonial letters from our individual consumers.

----- Original Message -----

**From:** [HD Industrial](#)  
**To:** 'Jason Hodder' ; [Lilla Green](#) ; [hydrovac@bellnet.ca](mailto:hydrovac@bellnet.ca)  
**Cc:** 'Bill Tallman'  
**Sent:** Thursday, February 14, 2008 1:02 PM  
**Subject:** FW: Gas Tadger for 6.0 L

Per our discussions last week in our Management meeting, please find below the contact information for Bill Tallman, from the Tadger Group.

### **Bill Tallman**

***Tadger Group International***

**519-643-8255 cell**

**519-349-2252 office**

**519-349-2251 fax**

**[www.tadgergroup.com](http://www.tadgergroup.com)**

As I explained, it is difficult to put an exact number on our savings, but we are fairly confident that it is approximately 3%. I have met many other users of these systems, and they are all giving me similar feedback.

We have 11 of these units installed on our high usage trucks, both in Hamilton and in Sarnia, which have been in place for almost 1 year now. We have had absolutely no service related issues with these units. I'm not sure of the current price but they were \$749.00 each when we bought them.

Before we purchased them, we did an experiment at our Shop on the Diesel engine which powers one of our HPW pumps. We had a by-pass put in place and with a digital fuel flow meter we were able to see how much fuel was being saved under the exact same operating conditions when we put the Tadger unit in line. That experiment while running the pump at 2012RPM saved on average 1.26L/hr of fuel.

I was a skeptic as the rest of you at first, but this experiment proved it to me, and to Tony Vanderzeeuw our Mechanic in Sarnia. Based on those fuel savings, I put them on all units that had a pay back of less than 1 year.

Please let me know if you have any questions, but I'm confident Bill Tallman will take good care of you.

There is also some good information on their web site.

Regards,

Brad Armstrong  
HD Industrial Services Inc.