

**From:** Lance Walker [mailto:lwalker@sunrisegroup.ca]  
**Sent:** Saturday, November 10, 2007 12:36 PM  
**To:** 'jmogford@tadgergroup.com'  
**Subject:** Tadger Fuel Saver and Emissions Reducer

I am the President / CEO of Sunrise Mobility Inc. as well as Sunrise Group Ltd. (the parent company) based out of Red Deer, Alberta.

I was first introduced to the Tadger back in August 2007 by a very good friend of mine as he felt that my fleet of 7 light trucks may benefit from this technology. I am a very astute business man and when asked to try new products I investigate the product and decide on the out come using my data collected, not the information provided on any company's website. I always question the integrity of said information found on any website. I investigated the product and in fact purchased a Tadger for my 2006 Chevrolet Duramax Diesel 4x4 Crewcab pickup truck. I completed 2 round trips to Toronto, Ontario from my home base in Red Deer, Alberta.

The first trip (East Bound) was made with a 26 ft fifth wheel RV with no Tadger installed. On our arrival into Toronto my son and I met the Tadger representatives where their install team installed a Tadger devise on my truck. We returned to Red Deer, hauling the same RV trailer with the Tadger working quietly under the hood. I was dissatisfied with the results of my return Tadger test, only because my son and I hit strong head winds for 85% of our return trip to Red Deer, Alberta. With that said we still enjoyed a much peppier, cleaner running engine. The black smoke that is associated with most every diesel engine, when under torque, was virtually eliminated with my vehicle. I felt that the test, although very impressive, deserved more testing to gain the fuel saving information I was initially looking for.

Approximately 3 weeks later I elected to re-travel my path and drive to the Toronto area once again, without the fifth wheel RV in tow and the Tadger installed for the East bound trip. This time the trip would be completed under a more controlled environment. I elected to drive the trip myself, thus allowing only one driver and one driving attitude, speed limits were strongly adhered to, fuel stops were made at the same locations in both directions (east and west), I also elected to use the same fuel supplier, in this case I elected to use Petro Canada. I did this to ensure the fuel used was as consistent as possible. I felt that getting fuel from different suppliers may slightly taint my findings. Before my departure from Red Deer I ensured that my vehicle was mechanically sound, oils were changed, air filters were clean, tires were properly inflated etc.

When I arrived in Stratford, Ontario I had the Tadger Installer remove the Tadger from my vehicle for the return trip across the country. After leaving Stratford and traveling approximately 1 hour to the new Toll highway 407 in Toronto, the black smoke from the tail pipe was back, the hesitation I had always experienced when I hard accelerated without the Tadger installed was also back.

The truck was different and not to the good. My return trip was again very controlled and monitored. I stayed over in Winnipeg one extra night to avoid a strong wind storm that came through the area, attempting to keep within the controlled environment I had set.

The results of my trip were nothing short of impressive. The Tadger was reinstalled by my own employees on my return to Red Deer. Within minutes of the Tadger being reinstalled the black smoke was eliminated, the hesitation on acceleration was gone, my fuel economy was restored and the truck continued to operate as good as it did when I purchased the vehicle some 100,000 kms ago. The results of the trip recognized an impressive 8.1 % to 8.6% fuel economy increase over not running the Tadger.

I have found that the Tadger Representatives and the Tadger device delivered exactly what they claimed in person as well as confirming that the information on their website was true and very accurate.

Since this trip I have taken on the exclusive rights to the Tadger product for Western Canada and am pushing for the entire country. As a strong business man, I only back products that meet their claims but proven through my own data collection.

I have been driving heavy trucks since 1978, I have owned my own highway tractors, thus having a very strong understanding of the expenses involved in such a business. I have continued to be associated with the trucking industry in one form or another since 1978.

I truly thank you for your time to allow me to share my amazing story and business venture with the professional team of personnel at Tadger Group International.

Very best regards,

**Lance Walker**

*President / CEO*

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