

Tadger Group News, October, 2005

<http://www.tadgergroup.com>

Hello Tadger users, dealers, and agents!

If you have news, views, reviews, or simply want to say hi, please contact your agent or us via support@tadgergroup.com

Recent Events

Sept. 13-15, 2005 Big Iron Farm Show

West Fargo, ND

This show attracts over 70,000 visitors

Door prize winner of a Mini Diesel Tadger: Michelle Wallett

Breaking news

See Tadger on the Calgary Herald business section front page

<http://www.canada.com/calgary/calgaryherald/news/calgarybusiness/story.html?id=bd8292ca-d3d4-4db4-b4fe-24a4f92347e4&page=1>

Welcome new customers enjoying the benefits of lower fuel costs, lower emissions, and higher power:

Placer Dome Porcupine Mine

Harold Marcus Ltd.

Try Recycling Inc.

Customer profile

Busscher's Septic Services

11305 E. Lakewood Blvd

Holland, MI 49424

When Tim Lubbers, owner of Busscher's Septic Services, was asked what he thought about the claims Tadger rep Matt Kietzman made about lower fuel costs and lower emissions, he didn't mince words.

"I thought he was full of it," Tim said with a laugh.

It was a fitting description from this no-nonsense septic service provider, whose trucks see approximately 70,000 short-haul miles annually.

Still, with the guarantee, he felt he had nothing to lose.

Tim decided to try the Tadger on one pump truck. "If there's an increase in fuel economy, it's pretty easy to tell the gain in mpg," he said.

And the results are in: Busscher's Septic Services has seen mileage on its truck climb from 5.9mpg to 6.6mpg.

"So far we've had good results; 0.7mpg over a whole year, and we do 70,000 miles per year," said Tim.

"Even if we only did 30,000 miles per year it's well worth it. Ours is a lot of short haul stuff; over the road long distance it would make even more sense."

Tim is sufficiently convinced that he's decided to install Tadgers on his entire fleet.

"It isn't easy to get into, but over a year it pays for itself, and as you get rid of a truck you can switch it into the new truck," said Tim. "It will last a long time."

We want to feature you in this newsletter. We'll even do the writing, you simply tell us about your company, and what you're experiencing with Tadger

To be featured in our monthly newsletter **please contact your agent or us directly:**
support@tadgergroup.com

Industry News

The U.S. Environmental Protection Agency (EPA) and Natural Resources Canada (NRCan) have announced a coordinated attempt at voluntary cross-border projects with the trucking industry. Efforts will focus on idle reduction, deployment of clean technologies, and driver training and awareness.

The EPA runs the SmartWay Transport Partnership, which deploys innovative technology, while the NRCan operates FleetSmart, a driver education and training program.

Members of both organizations seek to combine the benefits of the respective programs.

"The partnership could save up to 440-million gallons of fuel and prevent an estimated 5-million tons of carbon dioxide emissions per year," said Suzanne Rudzinski, EPA director of transportation and regional programs.

Rudzinski and Anthony Taylor, NRCan director of transportation and energy use, signed the memorandum of understanding at a freight facility near the Ambassador Bridge Border Crossing in Michigan.

Each year trucks cross the border between Canada and the United States 13 million times, including 3.3 million times at the Ambassador Bridge.

Additional information on both programs and the new partnership is available at www.epa.gov/smartway and at oee.nrcan.gc.ca/transportation/fleetsmart.cfm.

Latest test results

We've recently completed four new road trials:

Brenner Oil - Two fuel delivery trucks were tested using the ECM to track fuel economy. There was a 3.0% mileage improvement resulting in an average savings of \$219.47 per month per truck

Gainey Transportation - Four 2005 trucks with Detroit Diesel EGR's were tested using the DDEC system to track fuel economy. There was a 5.6% mileage improvement resulting in an average savings of \$170.62 per month per truck

Seaboard-Harmac - Two 2004 tanker trucks were tested using the ECM to track fuel economy. There was a 4.6% mileage improvement resulting in an average savings of \$365.59 per month per truck

Mill Creek Motor Freight - One 2005 truck with a Cummins ISX engine was tested using the Tadger by-pass system to track fuel economy. There was a 3.89% mileage improvement resulting in an average savings of \$280.08 per month per truck

To those who say, "Three per cent isn't much", we offer the total savings of the above five firms: \$1, 35.76 per month, \$12,429.12 per year!

The total savings is only on vehicles with Tadger installed. These companies will be saving a *LOT* more once ALL of their vehicles are Tadgered.

Eventually the reports will be posted in the "Recent Case Studies" section of our website. If you'd like copies of any of these reports, please e-mail us support@tadgergroup.com.

Tadger Quote of the Month

"You're saving fuel, and you're saving the environment, big time. So it's good for me and it's good for you, basically. That's what it comes down to. The only person it's not good for is the fuel company, because we're not using as much of their product."

Don Gritter - Maintenance Manager, Chef Container

Future events

OCTA Regional Managers and the Maintenance Fall Meetings:

Eastern Regional Meeting	Hosted by Oshawa/Durham Region Transit	October 4
South Central Regional Meeting	Hosted by Mississauga Transit	October 19
Southwestern Regional Meeting	Hosted by Sarnia Transit	October 28

Province-wide Maintenance Meeting Hosted by Guelph Transit November TBD

Canada-China Environmental and Renewable Energy Business Opportunities Conference
Held in Council Chambers, Town of Markham October 12th and 13th, 2005

For more events please see www.tadgergroup.com