

The Temiskaming Speaker

New Liskeard, Ontario

SECTION C

Wednesday, May 5, 2004

BUSINESS



CUTTING EMISSIONS, DONATING DOLLARS

A device that cuts engine emissions is fueling a Temiskaming program helping victims of crime and tragedy. The Grimsby-based Tadger Group, which sells the \$700 devices for underground and above-ground equipment, is donating \$25 from each sale in the Canadian mining industry to the Temiskaming District Victim Crisis Assistance and Referral Service (VCARS). Tadger general manager Bill Johnston said the corporate fundraiser was launched after he heard VCARS program coordinator Lori MacEwen speak passionately about the initiative at a mining conference in Kirkland Lake late last year. "We wanted to give something back to the local communities that support us," he said. Pictured above — and with a dollar-raising tadger — are, from left, Mr. Johnston, Tadger president John Mogford, Ms. MacEwen, VCARS executive director Irene Chitaroni, and Temiskaming OPP Detective-Constable Kim Murphy, the detachment's liaison officer with the program and a VCARS board member. (Staff photo by Diane Johnston)