



Grimsby resident Amie Mogford installs a Tadger on her Mom's car. A local Tadger dealer could have done it for her, but Amie preferred to do the work herself.

Photo: Submitted

Tadger Group improves air quality

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A relatively unknown Grimsby company is improving air quality and lowering gas and diesel bills around the world.

Started in 2000, the Tadger Group is quietly selling a product that lowers gas and diesel consumption and emissions, while increasing power. The firm guarantees a five percent reduction in gasoline bills or three percent in diesel.

The patented Tadger Turbulating Atomizer Diesel Gas Emission Reducer creates turbulence by swirling the fuel before it enters the carburetor or fuel injectors. The turbulence exposes more fuel molecules surface area to the air that is mixed with the fuel for combustion, allowing fuel to burn more efficiently.

An efficient burn produces more power with less fuel, and fewer emissions, said John Mogford, president of Tadger Group.

No change in driving habits is necessary.

Third party testing has been done in over 70 client road trials, with trial periods lasting up to 18-month in duration. Independent testing of the Tadger has also been done for Technology Maintenance Council, AGAT labs tested oil contents for oil life, and the Center for Energy Utilization Monitoring in China. Trials are in progress in Austria, Netherlands, Serbia, Scandinavia, Spain, Italy, and Africa.

Closer to home, fleets enjoying lower fuel bills while spewing fewer pollutants into our air include Grey Coach Lines, McQ Handling, and York Region ParaTrans.

The big blue busses of Great Canadian Coach are now green busses, because they're running cleaner, joked Mr Mogford.

At least three local garages are available to do the job quickly, but anyone who is comfortable working under the hood can perform an installation. My teenage daughter installed one on my wife's car, said Mr Mogford.

Tadger was recently endorsed and recommended by the Chinese Ministry of Transportation, one of only 28 products selected out of 110 submitted. Two of the largest bus fleets in the world, Shanghai Transit and Beijing Transit, have committed to purchasing the Tadger throughout 2006 & 2007.

The day after speaking with West Niagara News, Mr. Mogford left to oversee the installation of Tadgers on 4900 buses in Mexico City. In Cuba, Tadgers have been installed on taxi fleets, Labatt trucks, and a sugar cane company. Trucking firms in South Africa and an entire truck fleet in Germany are also Tadgerized.

Sales have increased tenfold since last year, and for 2006 we expect another ten times increase, said Mr Mogford. Especially when the average soccer Mom finds out can save about six cents per litre, Mr Mogford said.

Since the invention of the internal combustion engine, the area of fuel-saving and emission-lowering devices has had its share of charlatans. One prospective buyer telephoned each customer on the Tadger contact list. After hearing a good testimony from every single one of them, he signed up as a distributor.

More information is available at www.tadgergroup.com.